



A statement from CPX Management Team: CPX Cancelled to November 3-4 2021 & Funds Raised for Ag Mental Health

After substantial consideration, internal discussion and consultation with the Stratford Rotary Complex staff, the Mayor of Stratford (Dan Mathieson), the Medical Officer of Health (Huron Perth Public Health), Dr. Miriam Klassen alongside the Province of Ontario - It with great sadness that the 2020 Canadian Poultry XPO (CPX) will be cancelled. This final decision was ultimately made by government and health officials with significant parameters around largescale events/gatherings.

As Canada's largest poultry stage attracting international interest, our first and foremost priority is for the health & safety of our poultry farm families, poultry industry, team CPX and the residents of Stratford. Our second priority is the sustainability for CPX, ensuring we can operate and grow to benefit poultry farm families and the poultry industry for the next 100+ years.

All exhibitors and sponsors will received a 10% interest payment on any exhibitor and/or sponsorship fees paid towards CPX 2020. Should you wish to donate your 10% to the Canadian Mental Health Association (Agricultural sector across Canada), please email admin@poultryxpo.ca or call Kate Mehlenbacher at 519-838-0117 ext 6705 to arrange.

The Canadian Poultry XPO is Canada's presentation to the global poultry industry and we look forward to the extra momentum behind innovation, education and networking now set for CPX Nov 3-4 2021.

We sincerely thank the industry and producers for your patience in these times of uncertainty. There is immense strength in the poultry industry and the greater agricultural community. We hope you and your families are safe and healthy. Please stay strong and stay together - We very much look forward to seeing you at CPX 2021 (November 3-4 2021).

We also want to remind all Exhibitors and Sponsors that payments for exhibit space and sponsorship for CPX 2020 now carry forward to CPX 2021.

For more information, please contact CPX Marketing Manager Donna Underhill 519-838-0117 Ext #6704 donna@poultryxpo.ca or visit www.poultryxpo.ca. 2021 dates for the Canadian Poultry XPO are Wednesday, November 3rd & Thursday November 4th 2021. Located at the permanent site of the Canadian Poultry XPO, the Stratford Rotary Complex, Stratford Ontario Canada.